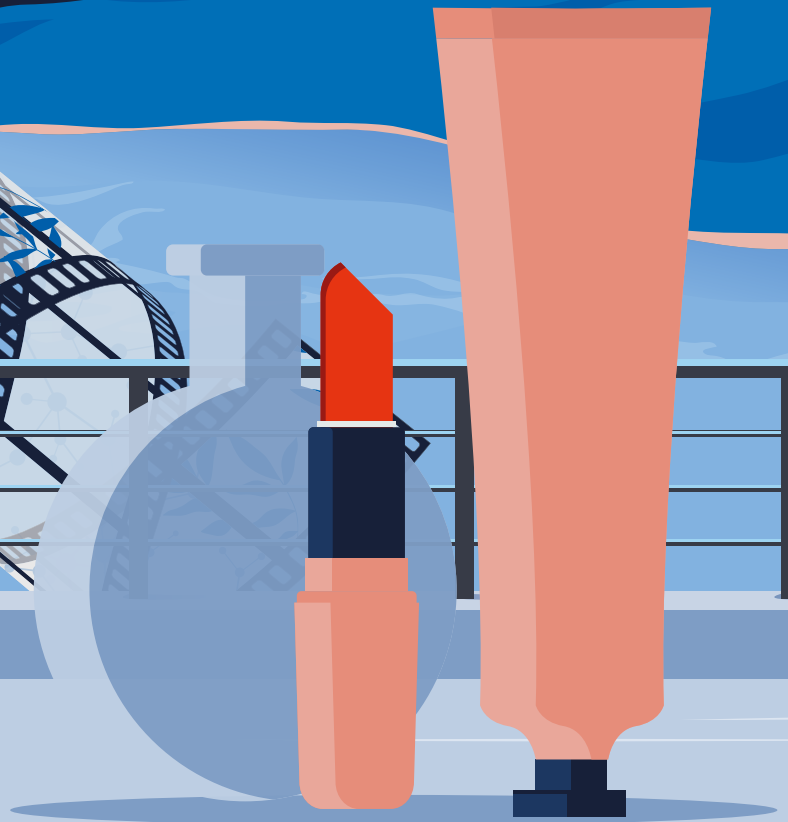




# ifsc<sup>cc</sup> 35<sup>th</sup> CONGRESS

FRANCE\_CANNES 15-18 SEPT 25

THE FUTURE IS SCIENCE



[ifsc2025.com](http://ifsc2025.com)



SOCIÉTÉ FRANÇAISE DE  
COSMÉTOLOGIE



## Sponsorship Dossier Committees



## Welcome Letter

### Dear delegates and exhibitors,

The SFC, Société Française de Cosmétologie, welcomes you to the 35<sup>th</sup> IFSCC Congress which will be held at the **Palais des Festival in Cannes from September 15 to 18, 2025.**

The organizing committee wishes to make this congress an exceptional scientific event around the theme “the Future is science”. During these 3 days we will have conferences, presentations and high level posters reflecting the dynamism of our sector. By joining our event, you will allow everyone to discover the latest developments in terms of ingredients and innovations in the cosmetics world.

More than just a professional meeting, it is an opportunity for us all to exchange, share and set up collaborations in the majestic setting of “the French Riviera”. Embodying glamour and beauty, “la Côte d’Azur” will be, thanks to you, for a few days the French emblem of cosmetic science.

On behalf of the Organizing Committee

### Organizing Committee

**Christine Lafforgue**, Chair steering committee

**Isabelle Castiel**, Chair of science

**Marc Pissavini**, Co-chair of science

**Frederic Leroy**, Advisory board

**François Viot**, Treasurer

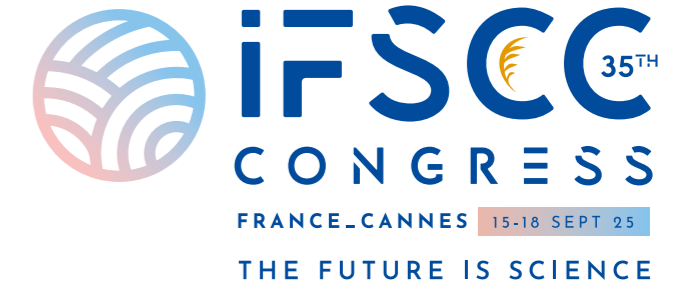
**Soazick Barnes**, Secretary

### Supported by

**QUINZE MAI**



Sponsorship Dossier  
**SPONSORSHIP  
 PACKAGES**



**PLATINUM SPONSOR**



- 20 sqm exhibition booth
- Hospitality room
- Rest area for attendees, corporate branded
- Main auditorium audiovisual sponsoring for 1 day
- Congress wifi sponsoring or congress smartphone app sponsoring
- Email blast to attendees with content of your choice
- Full page advertisement in scientific program
- Insert of a promotional document in the attendee bag
- 5 full congress tickets

The company will be acknowledged as **platinum sponsor** on every official communication tool (program, app etc.)



**GOLD SPONSOR**



- 20 sqm exhibition booth
- Main auditorium audiovisual sponsoring for 1 day
- Congress smartphone app sponsoring
- Email blast to attendees with content of your choice
- Full page advertisement in scientific program
- Insert of a promotional document in the attendee bag
- Corporate branded welcome kit (bag, lanyard, pen & notepad)
- 4 Full congress tickets

The company will be acknowledged as **gold sponsor** on every official communication tool (program, app etc.)



**SILVER SPONSOR**



- 15 sqm exhibition booth
- Parallel sessions audiovisual sponsoring for 1 day
- Banner on congress website
- Poster panels sponsoring
- Email blast to attendees with content of your choice
- Full page advertisement in scientific program
- Insert of a promotional document in the attendee bag
- 3 Full congress tickets

The company will be acknowledged as **silver sponsor** on every official communication tool (program, app etc.)

**BRONZE SPONSOR**



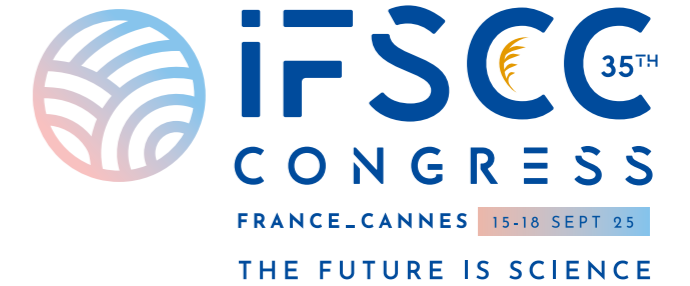
- 12 sqm exhibition booth
- Corporate branded roll-up at the venue entrance
- Networking break sponsoring (lunch break or coffee break)
- Dedicated email blast to congress attendees (name, logo, booth n°)
- Advertising in final program (1/2 page)
- 2 Full congress tickets

The company will be acknowledged as **bronze sponsor** on every official communication tool (program, app etc.)



Sponsorship Dossier

# Other Sponsorship Opportunities



## NETWORKING BREAKS & SOCIAL EVENTS SPONSORING

If you want to fully organize / fund one of the three evening event as a sponsor, please contact to get a quote: Camille PENALVA - [camille.penalva@15-mai.com](mailto:camille.penalva@15-mai.com)

## AUDIOVISUAL & DIGITAL COMMUNICATION TOOLS

### • MAIN AUDITORIUM AUDIOVISUAL SPONSORING, 1 DAY

One day, main session, audiovisual equipment sponsorship. Company logo on the screen during the breaks will be acknowledged. Sponsorship limited to 1 company per day.



### • PARALLEL SESSIONS AUDIOVISUAL SPONSORING, 1 DAY

One parallel session full day audiovisual equipment sponsorship. Company logo on the screen during the breaks will be acknowledged. Sponsorship limited to 1 company per day.

### • CONGRESS WIFI



The password will be the company name, providing a direct access to the website of the sponsor or a welcome message with the content of your choice.



### • BANNER ON CONGRESS WEBSITE

Banner of your choice on the welcome page of the congress website, acknowledgement of your company as the website sponsor.

\* this sponsorship does not exclude other sponsors logos on the web.



### • CONGRESS APP

Welcome message with your logo on the congress app, acknowledgement of your company as the App sponsor.

\* this sponsorship does not exclude other sponsors logos on the app.



### • MORNING OR AFTERNOON COFFEE BREAK SPONSORING

During 1 coffee break : Company acknowledgment with name & logo, signboard along the catering buffet.

### • LUNCH BREAK SPONSORING

During lunch break : company acknowledgment with name & logo, signboard along the catering buffet.

Limited to 3 different companies.

### • WELCOME RECEPTION SPONSORING



Company acknowledgment with name & logo.

Acknowledgment on website, communications/invitations & projected during the event.

Limited to 3 different companies.

### • SOCIAL NIGHT DINNER SPONSORING

Company acknowledgment with name & logo.

Acknowledgment on website, communications/invitations & projected during the event.

Limited to 3 different companies.

### • GALA DINNER SPONSORING

Company acknowledgment with name & logo.

Acknowledgment on website, communications/invitations & projected during the event.

Limited to 3 different companies.

### • REST AREA SPONSORING

The sponsor offers a specific area for attendees to rest. Around 40 square meters.

Includes basic furniture (3 round tables + 2 chairs per table + 2 sofas + 1 welcome shell + 2 roll-up with company logo).

Limited to 1 company.

\*the sponsor will be able to order additional furnitures through the catalogue.







Sponsorship Dossier  
**Other Sponsorship Opportunities**



**ON SITE ADVERTISING & COMMUNICATION TOOLS**

• **POSTER PANELS ROOM SPONSORING**

**SOLD OUT**

Your company will be acknowledged (name + logo) as the panels area sponsor.

Acknowledgment through roll-ups & vinyls printed on the main entrance, on the posters list, etc.

**ADVERTISEMENTS**

• **CORPORATE BRANDED WELCOME KIT (BAG, LANYARD, PEN & NOTEPAD) DISTRIBUTED TO EVERY ATTENDEE**

**SOLD OUT**

The sponsor will provide the congress with corporate branded lanyards & welcome bags offered to the attendees. The IFSCC logo must appear on the lanyards next to your company logo, please confirm your visual with the organization before printing.

Corporate branded pens & notepads can be provided as well.

\* 1 500 units of each item must be provided.

• **AD IN SCIENTIFIC PROGRAM**

Final program advertisement

Inside cover

**SOLD OUT**

Full inner page

Half inner page

\* Design must be provided by the sponsor.

Limited to 6 different companies.

**ON SITE ADVERTISING & COMMUNICATION TOOLS**

• **CORPORATE BRANDED FLAGS AT THE VENUE MAIN ENTRANCE**

Flag poles and aluminum supports with polyester canvas  
 Size: 100 cm x 300 cm :

\* Placed around the venue entrance

• **VINYL PRINTINGS ON ENTRANCE DOORS**

Vinyl printings covering the exhibition main doors or on the floor  
 Size: 245 cm x 295 cm

• **CEILING BANNER (BOOTH LOCATION)**

Hanging banner on booth location, both sides printed

- All sponsors will be recognised as a sponsor on the web site and in the final program.
- Some social events may change their schedule or structure, in which case the sponsors will be well informed.

*Please be aware that sponsorship details may change from now, due to technical or organizational reasons. Any change will be clearly reported and in such a case, the sponsor will be properly acknowledged.*



# Sponsorship Dossier Exhibition

## EXHIBITION BOOTH & HOSPITALITY ROOM

### EXHIBITION BOOTH Minimum 6 sqm

Booth 6 sqm. Minimum dimensions:  
3 x 2 x 2.3 (L x W x H)

#### Items included:

The space can be rented naked or semi-equipped with Lacquered aluminium structure with white melamine walls, signboard & carpet

The 6sqm booth includes 3 nominatives exhibition badges for your representative staff. You will be able to buy additional badges if necessary.

- Possibility to order additional square meters.

### HOSPITALITY ROOM

Private Hospitality room for Congress Duration, close to the exhibition

Basic furniture & Audiovisual included

Price will depend on the room size & capacity.

- \*10 to 30 people
- \*30 to 50 people
- \*50 to 90 people

### PRESS & MEDIA ACCESS BADGES

• Package of 3 press & media access badges : 3 days, access to exhibition, food & beverage buffets included

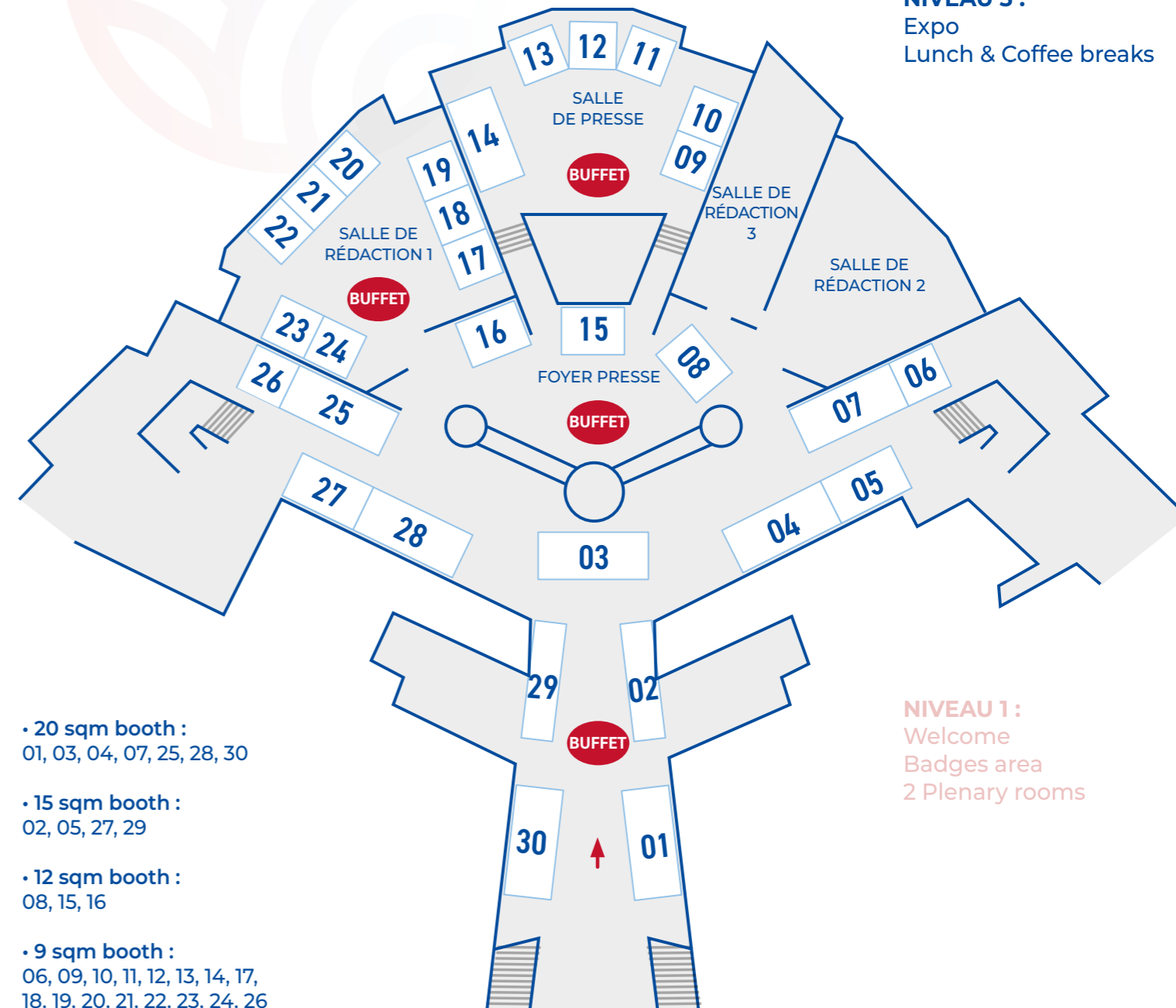
• Package of 6 press & media access badges : 3 days, access to exhibition, food & beverage buffets

• Package of 10 press & media access badges : 3 days, access to exhibition, food & beverage buffets

A professional card or a justificative paper will be requested for the registration of every press & media badge.

Press & Media Badges don't include access to the social events & gala dinner.

## Floor Plans Foyer & Exhibition



**NIVEAU 3 :**  
Expo  
Lunch & Coffee breaks

**NIVEAU 1 :**  
Welcome  
Badges area  
2 Plenary rooms

• 20 sqm booth :  
01, 03, 04, 07, 25, 28, 30

• 15 sqm booth :  
02, 05, 27, 29

• 12 sqm booth :  
08, 15, 16

• 9 sqm booth :  
06, 09, 10, 11, 12, 13, 14, 17,  
18, 19, 20, 21, 22, 23, 24, 26

Please note that this is a provisional booth set up in order to illustrate the exhibition space. The ultimate exhibition plan will be edited soon.



# Terms and conditions of sale

## TERMS AND CONDITIONS – EXHIBITION AND SPONSORING

**Article 1 – Application for Exhibition / Sponsoring**  
In order to be considered for Exhibition / Sponsoring, the Application Form must be filled in, completed with a legally competent signature, and delivered to us on time. However, mailing or delivering of the Application Form for Exhibition / Sponsoring to the Organising Secretariat does not constitute a formal agreement that the Exhibitor / Sponsor will be admitted to participate. Contractual conditions are constituted only after the Organising Secretariat has sent written confirmation of acceptance to the Exhibitor / Sponsor. In case of acceptance, Exhibitor / Sponsor will be bound by the Terms and Conditions of sales listed in the prospectus and in the Application Form for Exhibition and Sponsorship. The Organising Secretariat reserves the right to refuse any application to exhibit / sponsor without giving cause. Exhibition space and sponsorship items are allotted according to the Terms and Conditions as listed in the Exhibition / Sponsorship prospectus. Any company which disobeys the directives of the Organising Secretariat may be excluded from the exhibition / sponsoring with immediate effect by the Organising secretariat. Such companies are liable for the whole rental sum, for the registration fee(s) and for all incidental expenses including the legal value added tax. All oral agreement, special permissions and special arrangements are valid only upon receipt of written confirmation.

**Article 2 – Obligations and Rights of the Exhibitor**  
The booths may only be used for exhibiting and advertising the Exhibitor's own products, materials or services as described in the Application Form, but not for the sale of any products. Advertising materials may be distributed only within the confines of the booth. Any kind of promotion outside the respective exhibition space is forbidden (such as Working Acts, distributing flyers, ...). The partial or complete subleasing or otherwise relinquishing of a booth to a third party, as well as private agreements for switching booths or floor space between two exhibitors is prohibited. The Organising Secretariat reserves the right to enter any booth at any time. Booths need to be occupied during exhibition hours. The exhibition rooms are to be used only during regular opening hours. Prior written permission from the Organising Secretariat is obligatory for the presentation of advertising lectures, advertising films, slide projections, for the distribution of samples, beverages or food. It is strictly forbidden for companies which are not exhibitors / sponsors to advertise in any way in the exhibition hall or in the entrances to the exhibition hall.

**Article 3 – Obligations and Rights of Organising secretariat**  
The Organising secretariat reserves the right to revise the time and location of the exhibition, to shorten the duration of the exhibition and to cancel the exhibition altogether. Any change regarding the exhibition's time and duration neither entitles the exhibitor to cancel the contract nor to request a fee reduction or to put forward a claim to damages incurred by these changes.

**Article 4 - Liability Insurance**  
The Organizer provides general guard service and third party insurance at the Congress site. Equipment and all related display materials installed by exhibitors are not insured by the Organizer, and they will under no circumstances be liable for any loss, damage or destruction caused to equipment, goods or property belonging to exhibitors / sponsors. The Exhibitor agrees to be responsible for his property and persons and for the property and persons of his employees and agents and for any third party who may visit his space through full and comprehensive insurance, and shall hold harmless the Organizer for any and all damage claims arising from theft and those perils usually covered by a fire and extended-coverage policy.

**Article 5 – Set-up of booths**  
To ensure a smooth course of events, Exhibitors must obey all directives and instructions of the Organising Secretariat regarding the use of booths, their decoration, the use of self-designed and self-constructed booths, and the fitting and furnishings of the booths. Before setting up their booths / displays / installations, Exhibitors must first contact the Organising Secretariat and re-confirm placement of the booth as well as inform themselves of any special regulations relating to their booth. Side and back walls of booths are to be 2.5 (2 and a half) meters high. For any variation from this norm, specific permission must be obtained in advance from the Organising Secretariat. Written permission also needs to be obtained for any changes in the size or structure of the floor space, or for any changes to the rented objects. Booths must be set up and completed during the timeframe designated. An exhibitor or advertising company contracted by the Exhibitor who wishes to set up a booth or exhibit of their own design and construction must first submit sketches and plans with a statement of colour schemes of such a booth or exhibit to the Organising Secretariat. The Organising Secretariat reserves the right to demand changes in such booths or exhibits should safety regulations, technical requirements, or the responsibility of preserving or obtaining the best possible overall image for the exhibition, as judged by the Organising secretariat, so require. The side and back walls of all stands should be finished on the outside as well as the inside. Exhibitors must avoid obstructing the view of or access to neighbouring booths. Special care must be taken to avoid the use of lights or spotlights that may annoy visitors or neighbouring booths. Should an exhibitor not follow the directives of the Organising Secretariat or not carry out such directives punctually, the Organising Secretariat reserves the right to take the necessary steps at cost of the Exhibitor. The organising secretariat reserves the right to close or obstruct unused entrances or exits to the exhibition rooms and the right to direct the Exhibitor to another space in the exhibition hall if necessary, even if this directive conflicts with previous written agreements. Organising Secretariat also reserves the right to rent floor space of a booth not finished on time to another applicant. In such a case, the Exhibitor is responsible for all costs arising from cancellation.

**Article 6 – Maintenance of Booths and Exhibition Area**  
Exhibitors are responsible for the proper care of the floors, walls, staircases and storage rooms as well as the hired booths and furnishings. Hired booths and furnishings must be returned in an orderly condition and in orderly way. To avoid scratches and furrows on floors as the result of sliding heavy packing cases, Exhibitors are required to use protective coverings. Exhibitors and their hiping agents, on specific orders from the exhibitor, must take special care when transporting heavy packing cases and heavy loads. Exhibitors who wish to display extra heavy exhibits demanding special supports or foundations must request prior permission specifically in this matter from the Organising Secretariat. It is not permitted to drive nails or hooks into the walls of the exhibition hall, to install electric wiring or to cut or drill holes in the walls of the rented booths. Empty containers and packing materials must be disposed of at the exhibitor's cost before the start of the exhibition. Cleaning the booth is the Exhibitor's responsibility. No part of an exhibition booth may be suspended from the ceiling. No part of an exhibit or the booth's structure may protrude beyond the allotted area on any side. No signboards may protrude beyond the booth's walls. Decorating materials and wallpaper used by the Exhibitor must be fire-proof. Prior to use, written proof of this fact must be presented to the Organising secretariat. Police regulations must be observed at all times, also during the construction and dismantling of the exhibits.

**Article 7 – Electrical installation - Power consumption**  
The Organising Secretariat will arrange the installation of a 230 volts ring main supply. The costs of which is to be carried equally by all exhibitors. The Exhibitors agree to use this installation for all

electric power requirements. The cost of electricity for each individual exhibitor will be calculated based on the wattage of the booth's electrical requirements. This cost will be invoiced to each exhibitor separately and is not included in the rental fee. Electrical installations within the booth are at the Exhibitor's expense; however, such installation – may only be carried out by an electrician appointed by the Organising Secretariat. The Organising Secretariat however is not responsible for any losses or any damage which may occur from interruptions or defects in the electric power supply.

**Article 8 – Dismantling of booths**  
The Exhibitor must dismantle the booth within the allotted time and return hired furnishings on time. Upon leaving, the Exhibitor must clear the booth area and clean the floor. Stored materials, empty containers and packing materials must be disposed of. Items for which the Exhibitor has made no arrangements regarding removal and storage at his/her cost and which are left behind become the property of the Organising Secretariat, and no reimbursement will be made for such items. The Organising Secretariat can demand that Exhibitors restore the exhibition area to the original condition at the Exhibitor's expense. If the Exhibitor does not dismantle and clear away his/her exhibit in a timely manner, these items will be removed by the Organising Secretariat at the Exhibitor's cost. The Exhibitor is liable for the actual cost incurred by the Organising Secretariat for such removal of abandoned exhibits. Rented items which were originally accepted as satisfactory for rental by the Exhibitor are to be returned undamaged and in satisfactory condition. All rented items are considered to be in satisfactory condition unless a written notation signed by the Organising secretariat is made at the time of rental. Exhibitors must bear the costs of repairs to damaged exhibition areas and of repairs of or necessary cleaning of rented items.

**Article 9 - Payments - Breach of contract**  
All payments must be made in EURO (EUR). A deposit of 50% of the total cost will be invoiced upon reception of the completed sponsorship Application Form and is due for payment upon reception of the invoice to guarantee the reservation. The final balance is due by the date confirmed in the Application Form. For bookings made after this dead line, the full amount is due at the time of reservation. The dimension of floor space, booth measurements and rented items given are approximate. The Organising Secretariat reserves the right to change these dimensions in order to most efficiently use the available exhibition area and to adjust the booths to the blueprints of the exhibition hall. Prices charged are however based on the actual dimensions, if more floor space is later allotted and actually used than was originally ordered, the additional fee for it is to be paid immediately. Special requests regarding placement of the booths / sponsorship items will be considered. However, such requests do not constitute a condition of registration on the part of the Exhibitor / Sponsor. Furthermore, Organising Secretariat reserves the right to reduce the amount of floor space initially requested. Failure to comply with local authorities and international regulations may not be used as a ground to declare the contract void. Failure to comply with the Rules and regulations will not expose the Organising Secretariat to any suits or demands by the Exhibitor / Sponsor / any Third Party. The Exhibitor bears the costs of the Contract Fee which is 1% (one per cent) of the rental costs, as well as all other taxes, fees or official charges on the rental sum, if applicable. A special fee is charged for decorating rented items in special material of the Exhibitor's choice. Also, Exhibitors must bear the cost of any special installations. In case of delayed payment, 10% (ten per cent) interest per annum is charged. If a company wishes to renounce all claims to taking part in an exhibition after having contracted to do so, the company is nevertheless liable for the rental sum and for incidental expenses.

**Article 10 - Cancellation**  
Cancellation and changes to your original booking

must be made in writing to QUINZE MAI. In case of cancellation, for any reason, by an Exhibitor / Sponsor, confirmed more than 45 days before the first day of the event, the Organising Secretariat retains the 50% deposit received (or due if the deposit has not been made at that time). If cancellation is confirmed the 45th day or less than 45 days before the first day of the event, the full amount will be retained by way of compensation. Any request for reducing the floor space already allocated must be compulsorily approved by the Organising Secretariat and will be considered as a partial cancellation, which initiates penalties supported by the Exhibitor / Sponsor, as follows: 60% (sixty per cent) of the cancelled exhibition space in case of partial cancellation confirmed more than 45 days before the first day of the event and 100% (one hundred per cent) if less than 45 days before the first day of the event. The Exhibitor / Sponsor shall take a cancellation insurance if needed, to cover any possible non-availability to attend the event.

**Article 11 – Miscellaneous dispositions**  
The organizer will in no way be liable for the pecuniary consequences resulting from indirect or unforeseeable damage, as defined in articles 1231-3 and 1231-4 of the CIVIL Code as well as, without this list being exhaustive, for any lost profit, commercial prejudice, loss of turnover or profit, loss of customers, loss of opportunity, loss of data, cost of obtaining a product, damage to property that is not used by the victim (exhibitor or third party) primarily for his or her own use or private consumption within the meaning of Article 1245-14 of the French Civil Code.

In the event that, for a reason of Force Majeure obliging The Organizer to cancel the event, and in the absence of a possible postponement of the event, The Organizer will reimburse the exhibitor/sponsor, the down payments already made and its liability cannot be engaged as a result of this cancellation. The Organizer will retain the booking fees. Furthermore, the exhibitors undertake not to claim any compensation from The Organizer. Any unforeseeable event beyond the control of one of the parties and preventing it from partially or totally fulfilling its obligations, with regard to the present contract, without this list being restrictive and exhaustive, shall be considered as a case of Force Majeure: Strike, lockout or other social conflict; barricades, war, volcanic eruption, fire, explosion, storm, bad weather, earthquake, border closure, act of government, atomic and nuclear risks; malicious act of bacteriological, viral or chemical type; refusal by the public authorities to issue the authorizations required to hold the event, attacks, acts of terrorism, sabotage or as a consequence of the application of the Vigipirate plan in France; any technical or electrical damage; cases of epizootic disease / SARS, avian flu, H1N1 flu, sanitary infection, sanitary scandal or in the field of health, reasons of public order (state of emergency, ...), COVID19, prohibition of health administration. The partner company/exhibitor agrees that the responsibility of the organizer can in no case be engaged in case of failure to meet its obligations caused by an event of Force Majeure, no compensation or penalty being due in this case to the exhibitor/partner company. The partner company/exhibitor entrusts the organizer with the task of assessing whether the event must be interrupted or evacuated for major, unforeseeable or economic reasons or in the event of a threat to public safety and undertakes not to hold the organizer responsible for this. The exhibitor is exclusively and entirely responsible for the supply of products and services to its customers and visitors and resolves with them any disputes that may arise in connection with the supply of said products or services.

**Article 12 – Place of Legislation**  
In all cases of litigation, it is agreed to by the Exhibitor / Sponsor that the competency of the duty authorised court in Paris, France is recognized. Electively, the Organising Secretariat may choose to appeal to the competent court in whose jurisdiction the Exhibitor / Sponsor falls. French law is to be applied.